

Global eCommerce

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Payments is transforming rapidly

P

Fintech investment

Global fintech financing activity





Cash is digitising



Cash is digitising

Splandown in the Grass

Pain Points for merchants and consumers:

- Long queues to buy drink tokens or use ATMs
- Managing tokens and wallets in a crowded, wet and "merry" environment
- Cash handling costs, reconciliation issues and limited visibility into sales activity

Cash is digitising

Splandown in the Grass

Validate user ID and link wristband to PayPal account Customer taps PayPal Here reader with wristband

Drinks served

Streamlines sales reporting and captures behavioural data









PayPal

Seamless value

PayPal integrated with Facebook Messenger and Uber

- Users can request Uber without leaving Messenger conversation or stopping to provide new payment information
- Works even if the consumer doesn't have an Uber Account
- Contextual commerce Allows merchants and consumers to connect and transact virtually anytime, anywhere



Contextual commerce

Enabling consumers and merchants to connect and transact in Social applications

> Any where Any time Any context





Internet of Things

By 2030 Payments will be widely integrated into the Internet of Things

Our appliances, cars and more will become places where we connect and transact





New payment players





What does this mean for ABSIA members?

New payment technologies

Changing workforce

Expectations of convenience & immediacy

Mobile & Social





Blockchain and / or Real Time Payments Blockchain may find niches outside the currently hyped market segments

Smart contracts could drive uptake of distributed ledger technology

Consider how can NPP's attributes be leveraged for value:

- Real Time & Irrevocable
- Additional Data
- Proxy Database



B2C innovation will be adopted in B2B contexts.

Customer-centric design





Mobile

Mass adoption of smart phones and mobile payments

Convergence of payments, banking, loyalty & retail







